

# NORTH CENTRAL NEW MEXICO ECONOMIC DEVELOPMENT DISTRICT



## *Message from Executive Director Monica Abeita*

Hello Everyone,

This month we celebrate the life of Nick L. Salazar who passed away on October 23, 2020. Nick Salazar was President of the NCNMEDD Board of Directors for 50 years. For 46 years, he served as New Mexico State Representative for District 40, which includes many of the counties in our region. We hope you will visit [ncnmedd.com](http://ncnmedd.com) for a tribute to our great friend and leader.

It makes me smile to think that this October newsletter would be near and dear to Nick's heart, because of his consistent focus on our work with the U.S. Economic Development Administration. During October, we held meetings for each county in our region for our Comprehensive Economic Development Strategy (CEDs) and we helped to facilitate the submittal of an impressive number of EDA CARES Act applications. Rest assured that Nick Salazar's legacy will continue to guide the work that we do for the region for years to come.

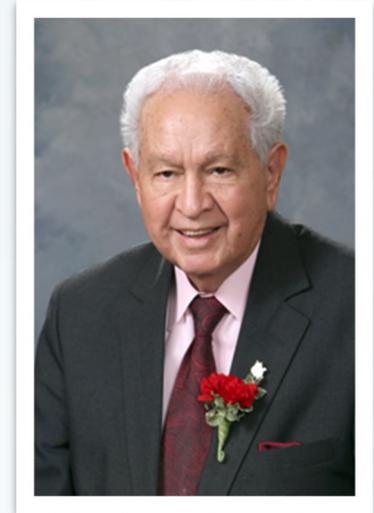
*Monica Abeita*

## Inside NCNMEDD

### North Central Region Submits 11 EDA CARES Act Applications

The Coronavirus Aid, Relief, and Economic Security (CARES) Act, provided the Economic Development Administration (EDA) with \$1.5 billion for economic development assistance programs to help communities prevent, prepare for, and respond to coronavirus. The Austin region, which includes New Mexico, received \$236 million of this allocation.

Due to an extremely high volume of CARES Act applications, no further applications are being accepted after mid-October 2020. Fortunately, the North Central region was able submit 11 applications which are currently under review by EDA. See the impressive list submitted by communities throughout our region on page 2.



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## EDA CARES Act Applications

Applicant	Project	Type	Amount Requested
Town of Taos	Enchanted Circle Business Park	C	\$3.0 million
City of Santa Fe	City of Santa Fe Tourism	NC	\$1.2 million
Northern NM College	NNMC - Job Training	C	\$1.3 million
Taos County	Enchanted Circle Community Orgs. Active in Disaster (EC-COAD) - COVID Response	NC	\$1.3 million
City of Las Vegas	North East NM Tourism Recovery Marketing	NC	\$500,000
Town of Taos	Enchanted Circle Recovery Marketing	NC	\$500,000
Santa Fe County	Santa Fe - The Farm Project	C	\$1.0 million
Colfax County	Colfax County Workforce Development	NC	\$500,000
Jicarilla Apache Nation	COTA - Native Energy	NC	\$1.0 million
Rio Arriba County	Rio Arriba Empowerment Hub	C	\$1.3 million
			<b>\$11.6 million</b>

C=Construction, NC=Non-Construction



## CEDS Update: Roadshow Meetings

Every five years, Councils of Governments update their Comprehensive Economic Development Strategies (CEDS) as part of their partnership with the U.S. Economic Development Administration. NCNMEDD is updating its CEDS this year. To date, we have completed asset inventories and goal surveys for each county in the region.

From October 26-30, 2020, NCNMEDD held a series of Virtual “Roadshows” for each county to review the results of the Area Sector Analysis Process (ASAP). ASAP uses “match-making” between community assets and community goals to identify target industries for each county. Thank you to everyone who participated in our Virtual Roadshow meetings. Rankings of target industries and recordings of the Roadshow meetings will be available at [ncnmedd.com](http://ncnmedd.com) during the first week in November. In mid-November, NCNMEDD will be reaching out to local government partners and business leaders to review drafts of the CEDS, including the target industries discussed during the Roadshow. We look forward to your continued participation and input as we finalize this important document for this region.

## Transportation Update:

### NMDOT Transit Sub-Recipient Rating and Ranking Process

Every year, transit applications that are verified as complete are evaluated by the appropriate RTPOs or MPOs, depending on the service area to be covered by the funds for which the applicant is applying. Applicants must present their applications at each RTPO/MPO they propose to serve. Regional and statewide prioritization of transit applications will be conducted statewide. Each RTPO conducts a regional prioritization of the applications.

**The NERTPO and the NPRTPO will conduct the NMDOT Transit Sub-Recipient Rating and Ranking Meetings during the month of November for the following programs:**

**Section 5311 Non-Urbanized Area Program Overview:** This program assists states and localities in developing and expanding transit services in rural areas with populations of less than 50,000.

**Section 5310 Program:** This program is to enhance mobility for seniors and individuals with disabilities by providing funds for programs to serve the special needs of transit-dependent populations beyond traditional public transportation services and Americans with Disabilities Act (ADA) complementary paratransit services.

#### Transit Applications in the NCNMEDD Region:

NPRTPO - November 4, 2020	Program
Los Alamos County	5311
Ohkay Owingeh	5311
Town of Red River	5311
NCRTD	5311
City of Santa Fe	5310
Santa Fe Recovery	5310
Life Circle New Mexico	5310
NCRTD	5310
NERTPO - November 18, 2020	Program
Meadow City Express	5311

*We welcome member and public participation with both Regional Transportation Planning Organizations! Please use the following links to access valuable RTPO resources.*

**NMRTPO Meetings:**

<https://www.rtpnm.org/meetings>

**NPRTPO Website:**

<https://www.rtpnm.org/northern-pueblos>

**NERTPO Website:**

<https://www.rtpnm.org/north-east>

## Funding Opportunities—Loans

During our recovery, loan products provide funding in various dollar amounts with low interest rates to help business owners buy PPE, keep workers on payroll and keep current on bills.

#### [NCNMEDD Working Now Loan](#)

The Working Now Revolving Loan Fund offers small, interest-deferred loans to pandemic-impacted businesses in the counties of Colfax, Los Alamos, Mora, Rio Arriba, San Miguel, Santa Fe and Taos. These are small loans of up to \$10,000 aimed at businesses that are affected by the pandemic.

#### [New Mexico Finance Authority Small Business Recovery Loan Fund](#)

This program allocates \$400 million in funds to provide loans to businesses that experienced financial hardship due to the public health order resulting from the COVID-19 pandemic.

#### [Coronavirus Food Assistance Program](#)

Deadline: December 11, 2020

USDA relief funding for agricultural producers who suffered losses due to the coronavirus.

# Funding Opportunities—Grants

As we all persist through the COVID-19 pandemic, funding sources continue to support the people, businesses, and communities we rely on. If your organization is in need of financial assistance please see the following opportunities or contact our office at 505-716-5580 for advice.

## [Mortgage and Rental Assistance for New Mexicans impacted by COVID-19](#)

On Monday, November 2, 2020, MFA will begin accepting applications for the new COVID-19 Housing Cost Assistance Program. The program will provide qualifying New Mexicans with as much as \$1,500 per month for up to three months to pay back rent or mortgage payments and other housing costs. See these informational flyers, in [English](#) and [Spanish](#).

## [Local Small Business Grants](#)

*Check your municipality or county for deadlines.*

The State of New Mexico has granted funds to municipalities and counties to support small businesses. Grant funds can only be used by pandemic-impacted businesses for business continuity (such as non-owner payroll, rent or mortgage, insurance, utilities, marketing) and business redesign (installing plexiglass barriers, temporary structures and physical space reconfiguration to mitigate the spread of the virus, purchases of PPE and web conferencing technology). Click [here](#) for local programs.

## [Santa Fe Small Business and Non-profit Stabilization Grant Program](#)

NCNMEDD is assisting the Town of Edgewood, the City and County of Santa Fe with their Small Business Grant. Please visit our [website](#) or call (505) 356-9600 for more information.

## [Los Alamos](#)

Los Alamos County has a variety of funding opportunities available to residents of the city, county, and surrounding areas.

## [LISC Rural Relief Small Business Grants](#)

Deadline: November 2, 2020 (first cycle)

Small businesses located in rural communities are eligible at this time. Rural communities are defined as having a population of 50,000 or less. A community is defined as the city/town/village where the business address is located. If the business is mobile (a food truck, fishing boat, ride share driver, etc.), please use the address where your vehicle is stored during non-business hours.

## [Grocery Worker's Relief Fund](#)

To show appreciation to grocery workers for their contributions during this health crisis, Kendall-Jackson has partnered with United Way Worldwide, pledging \$2 million through August 2030 to create the Grocery Worker's Relief Fund. The fund is administered by United Way Worldwide and provides emergency support to grocery workers to ease their financial challenges. Beginning October 1, 2020, eligible grocery workers in the United States can apply to receive up to \$250 in the form of a cash card.

## [FSMB Foundation COVID-19 State Response Grants](#)

FSMB Foundation COVID-19 Grants are designed to offer state medical and osteopathic boards and other health care organizations funding support for the study of state responses to the COVID-19 pandemic. The long-term goal of the program is to support the development and implementation of sustainable models and policies that can guide state preparedness and responses to similar emergencies in the future, as well as their capacity for recovery planning.

## Other Grant Finding Resources

- [The Grant Plant Inc. COVID-19 Emergency Grants](#)
- [All Together NM Fund](#)
- [NM Grant Makers Association](#)
- [GrantStation Database of COVID-19 Related Grant Opportunities](#)
- [Covid-Cap online Database of recovery resources](#)
- [10/26/20 Weekly Grants Advisory](#)

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